

Green Cosmetic Lab

- Green", can't only mean "botanical". Ingredients can't be considered "greener" "or safer" simply when they come from plants.
- A multidisciplinary approach to analyze, quantify, and then minimize the environmental/resource-depleting impact of any process and technology is needed.





RENEWABLE SOURCES

WASTE REDUCTION AND RECYCLE

ALTERNATIVE ENERGETIC SOURCES

SOLVENT USE REDUCTION
COSTS REDUCTION





THE SCIENTIFIC MILESTONES Green Chemistry Green Extraction

"Green Extraction is based on the discovery and design of extraction processes which will reduce energy consumption, allows use of alternative solvents and renewable natural products, and ensure a safe and high quality extract/product".

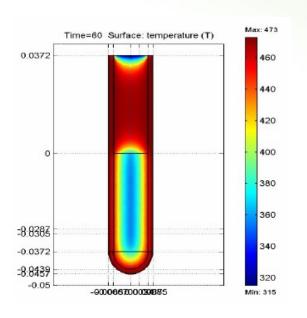
F. Chemat, M.A. Vian, G. Cravotto, Green Extraction of Natural Products: Concept and Principles Int. J. Mol. Sci. 13, 2012, 8615-8627)

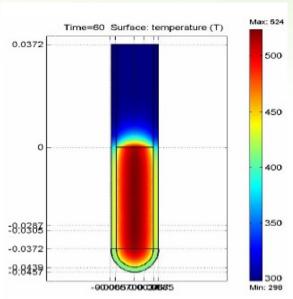
CONVENTIONAL HEATING

- You heat what you don't want to
- Heat transfer
- Latency time (Not instant on/off)
 Overheated vessels
- Energy dispersion

MICROWAVE IRRADIATION

- NON-IONIZING radiations = SAFE
- Energy transfer
- Direct in-core , volumetric
- Fast: increasing T till 10° /sec
- Instant on off
- Energetic efficiency
- Precise T control: software





MICROWAVE ENERGY EFFICIENCY

(200g H_2O from 16.5° C to 66.5° C) $\Delta H = 4.18 \text{ J/g}^{\circ} \text{ C}^{-1} \text{ x } H_2O \text{ weight (200g) x } \Delta T \text{ (50}^{\circ} \text{)}$ $\Delta H = 42218 \text{ J} = 42.22 \text{ kJ}$

BUNSEN (Flow 19.9 . 10⁻³ L/s)

Caloric Power 35.817 KJ/L = 7127. J/s



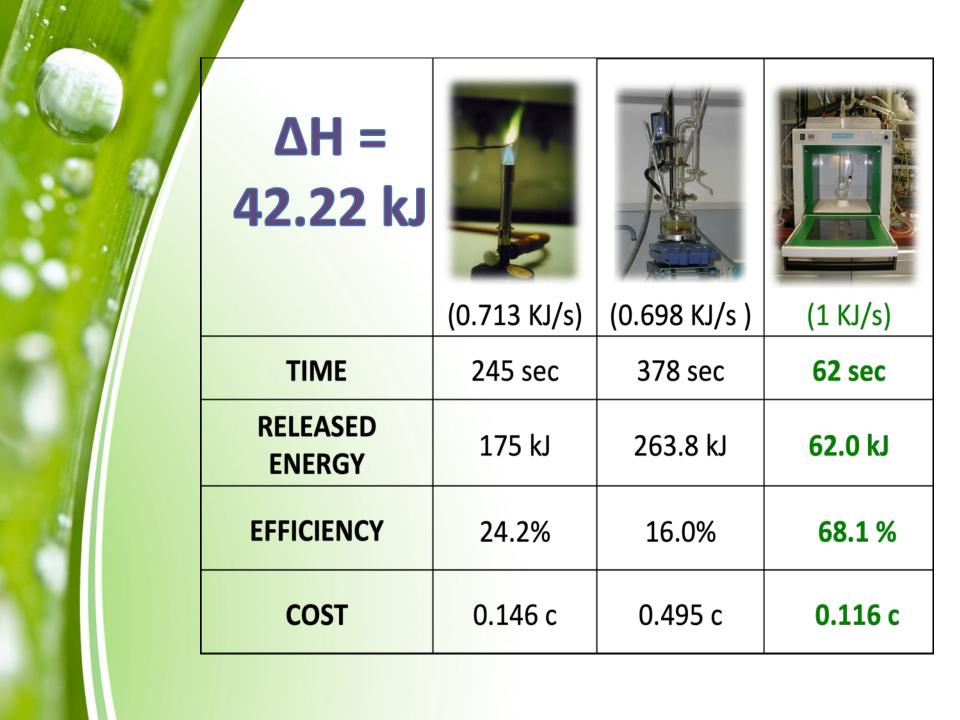
Caloric Power 698 J/s

MICROWAVE

Caloric Power 1000 J/s







SUSTAINABLE EXTRACTIVE PROCEDURES

ALTERNATIVE ENERGY SOURCE

RENEWABLE SOURCES

GREEN-ER INGREDIENTS

WASTE REDUCTION RECYCLE WATER
GREEN SOLVENTS
NO SOLVENTS

The Research unit, working in the thematic area of clean chemical processes and technologies, handles with the planning and the use of eco-friendly and non conventional procedures to be applied in cosmetic and pharmaceutical fields







Sustainability, circular economy and 6R principles

FROM WASTE TO RECYCLED RENEWABLE SOURCE

AGRIFOOD INDUSTRIES

PROCESSING BY PRODUCTS

WASTE

Costs
Volumes
Impact

Circular Economy

RENEWABLE COSMETIC SOURCES

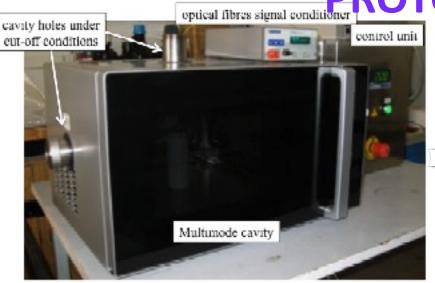
Ecofriendly Extractions

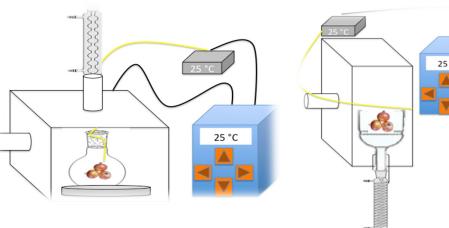
GREEN COSMETIC INGREDIENTS

HIGH CONTENT IN BIOACTIVE COMPOUNDS SUCH AS POLYPHENOLS (radical scavangers, antioxidant...)

MULTIPURPOSE MICROWAVE









- Multimode cavity equipped with a magnetron operating at 2.45 GHz two optical fibres for temperature measurement and control and a specifically designed control unit which allows to manage and modulate different parameters of the process such as emitted power, time and temperature.
- Efficient applicator for **MAE MHG etc.** depending on the hole position of the cavity.

R. Rosa, P. Veronesi, C. Villa, C. Leonelli,

The concept of a multipurpose microwave oven for several eco-sustainable extractive procedures, International Conference on Heating by Electromagnetic Sources, Padova, Italy, May 21-24, 2013, ISBN 978-88-89884-25-6

AGRIFOOD WASTE EXTRACTION

- POMEGRANATE PEEL Punica granatum
- GRAPE MARC Vitis vinifera
- SAFFRON FLOWERS Crocus sativus









• ROSE PETALS – Rosa x damascena Mill.



POMEGRANATE

| SAMPLE (5 g peel /40 ml H_2O) $10' - 50^{\circ} C$ | MW | Δ |
|--|-------|-------|
| TPY (mg /L GAE) | 890,5 | 360,3 |
| TPC (mg GAE/g waste) | 35,6 | 14,4 |
| RSA% of the extracts diluted 1:10 (DPPH) | 45,0 | 24,0 |
| Ellagitannins (mg/L) titrated as ellagic acid after hydrolysis (by HPLC) | 88,1 | 54,3 |

R. Boggia, F. Turrini, C. Villa et al. Green Extraction from Pomegranate Marcs for the Production of Functional Foods and Cosmetics", Pharmaceuticals **2016**, 9(4), 63



GRAPE MARC

Grapes are one of the largest fruit crops in the world with 73.3 MILLION OF TONS is the world production of grapes in 2017

| GRAPE PART | POLYPHENOLS % | |
|------------|------------------|--|
| PULP | 6 | |
| STALK | 20 | |
| PEEL | 36 | |
| SEED | 38 | |

 China is the largest producer of grapes contributing 13 % of the world's production

ITALY IS THE LARGEST PRODUCER OF WINE: 48 millions of hectolitres, 1 MILLION TONS WASTE: High environmental impact, high disposal costs, high potential...

MHG Microwave Hydrodiffusion and Gravity



- Wet matrix
- NO solvents
- NO external water
- Hydrodiffusion: Extraction of the inner water (and hydrophilic actives) of the plant
- The extract diffuse outside the matrix and it is recovered by gravity outside MW applicator
- •DIRECT USE OF THE "ESSENTIAL WATERS"® as cosmetic ingredient



MHG GRAPE MARC EXTRACTION

500 G wet GRAPE MARC
5 MINUTES 90° C





| Barbera Grape | Essential Water | Wine |
|----------------------|--------------------|------|
| TPC (g GAE /1L) | 5,2 | 1,5 |
| TPY (g GAE/Kg waste) | 2,6 | == |
| RSA% (DPPH) | 32,4* | 50,5 |

^{* 1:10} DILUTION

CARLA VILLA, CHIARA LACAPRA, SILVIA RUM, RAFFAELLA BOGGIA (2015). ESTRATTO OTTENUTO DA MATERIALE VEGETALE, COMPOSIZIONE CONTENENTE DETTO ESTRATTO E DISPOSITIVO PER LA PRODUZIONE DEL DETTO ESTRATTO. 102015000088909, ACCADERMICA SRL







Smart Cup, quattro idee che diventeranno lavoro

ai "localizzatori" che salvano la vita agli eco-cosmetici





citore Categoria Agro - Food & Clean - Tech

Genova 31 ottobre 2014











ACADEMIC RESEARCH FOR SKIN CARE

SAFFRON FLOWERS



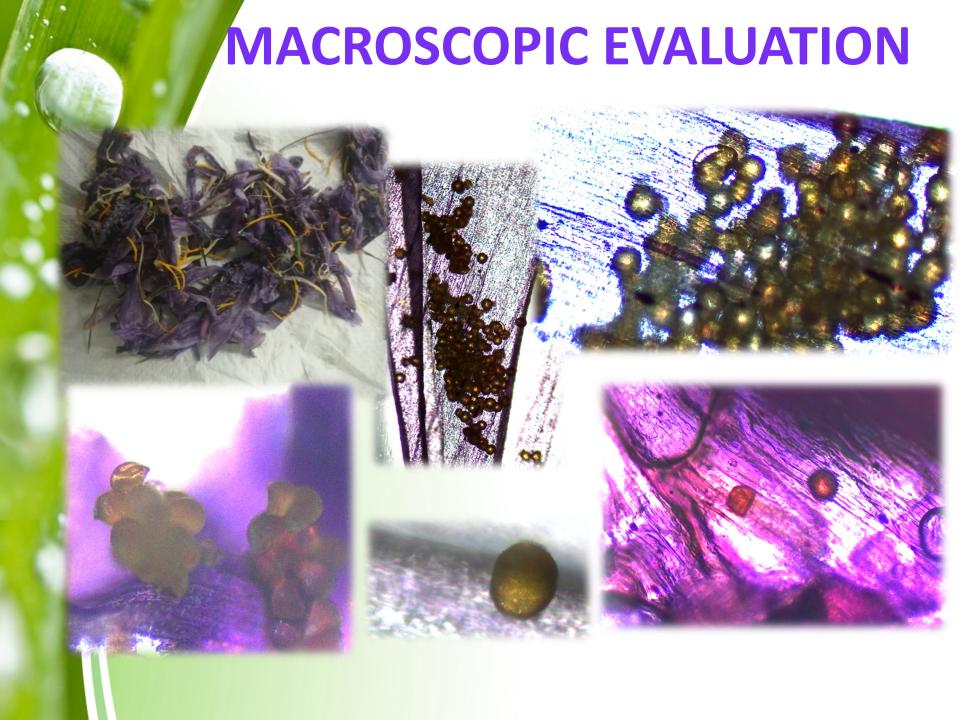
Cultivation 1000m² of land

400/500 Kg flowers 5-8 Kg fresh stigmas 1- 1,5Kg dry stigmas

99,9 % LOSS

RECYCLE AND
VALORISATION OF
WASTE MATERIAL







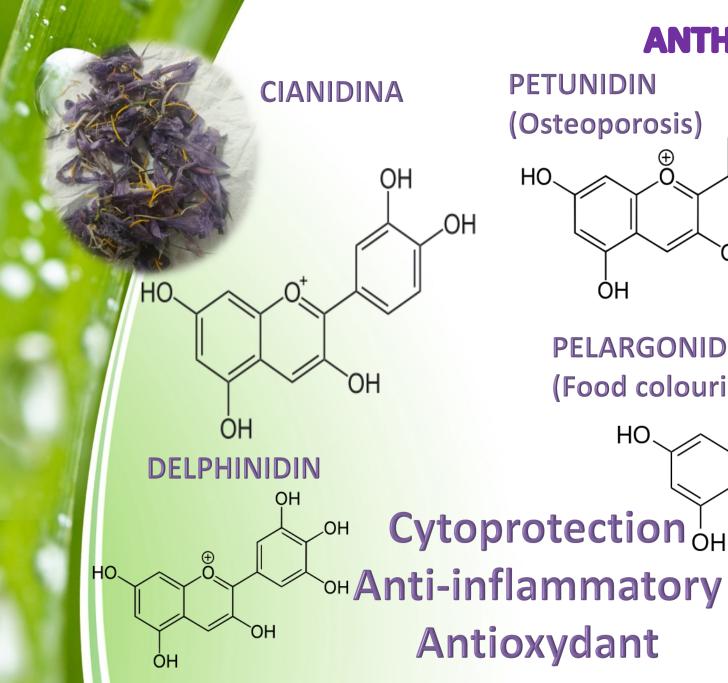
FLAVONOLS

CAMPHEROL

QUERCETIN

Neuroprotection Anti-inflammatory Antioxidant Antiviral

MYRICETIN



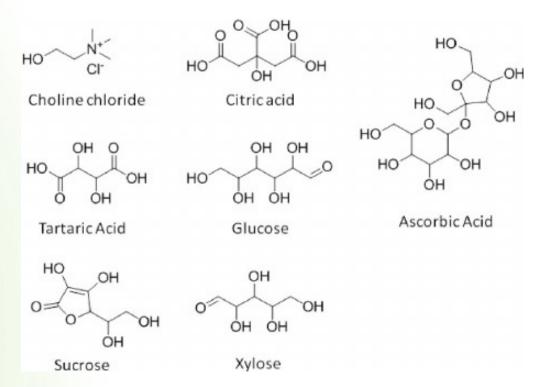
ANTHOCYANINS

PELARGONIDIN



NADES (Natural Deep Eutectic Solvent)

- Two or more compounds that are generally plant based primary metabolites, i.e. organic acids, sugars, alcohols, amines and amino acids, with a melting point significantly lower than that of either individual component
- Eco-friendly, inexpensive, chemically inert, and biodegradable.
- NADES can be easily prepared from a melt of a first component in which the second is dissolved or from the solid mixture of the two components heated to a predetermined value
- Moreover, microwave heating facilitate the preparation and heating of NADES/water solvents, suitable for MW extractions



A. Pavia et al. "Natural Deep Eutectic Solvents – Solvents for the 21st Century" ACS Sustainable Chemistry & Engineering · March 2014

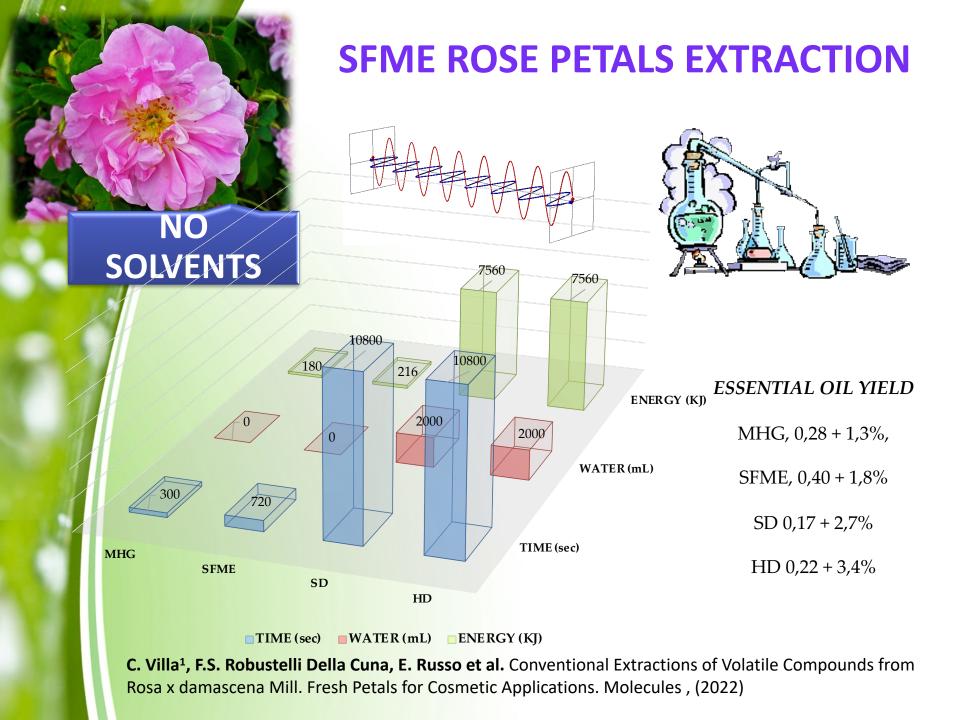


SAFFRON FLOWERS EXTRACTION



| Sample* 5g | SOLVENT* 20 ml | TPC (mgGAE /1L) |
|---------------|---------------------------------|---------------------------|
| N1 | H ₂ O | 64,6 |
| N2 | **Choline chloride/Glycerol 1:1 | 232,3 |
| N3 | **Sorbitol/choline chloride 1:3 | 281,6 |
| N4 | **Betaine/ Sorbitol 3:1 | 33,5 |

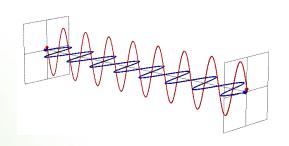
Gigliobianco, M. R., Cortese, M., Peregrina, D. V., Villa, C. et al. (2021). Development of new extracts of crocus sativus I. by-product from two different italian regions as new potential active ingredient in cosmetic formulations. Cosmetics, Vol. 8 (2), P. 51-68







SFME ROSE PETALS EXTRACTION





Tempi di estrazione ridotti

Resa di estrazione maggiore

Consumo di energia inferiore



Numero ridotto di potenziali allergeni

Quantità significativamente maggiore di 2-fenil-etanolo

C. Villa¹, F.S. Robustelli Della Cuna, E. Russo et al. Conventional Extractions of Volatile Compounds from Rosa x damascena Mill. Fresh Petals for Cosmetic Applications. Molecules, (2022)



Sustainability and Communication



